SATURDAY JAN 9 PEPATIAN APAP SHOWCASE 2021 @ BAAD!

Welcome to Pepatian's 11th annual *Bronx Artists Now: Showcase & Conversation* event produced during APAP in partnerships with **BAAD! Bronx Academy of Arts and Dance, Bronx Music Heritage Center, Hostos Center for the Arts & Culture, and Pregones/PRTT Theater**.

Pepatian's Hip-Hop Academy presents its 2nd annual Showcase: Women in Hip-Hop Rep the Bronx, cocurated by Bronx artistic legends: **Caridad De La Luz aka La Bruja and Rokafella.**

Tonight features Dancers: Shaneekqua Woodham, Jennifer Beasty Acosta and Emcees: Mala Reignz and Priscilla Star Diaz aka P.Star.

Thank you for supporting Hip-Hop in the Birthplace, the Boogie-Down Bronx!



CO-CURATORS: Caridad De La Luz aka La Bruja & Rokafella

Photo: © Marisol Diaz-Gordon

Caridad De La Luz (she/her), aka La Bruja, is a multi-faceted performer named in the "Top 20 Puerto Rican Women Everyone Should Know" (La Respuesta). Known as a "Bronx Living Legend," Caridad received a Citation of Merit from the Bronx Borough President and The Edgar Allan Poe Award from The Bronx Historical Society. She has performed at The Apollo, Lincoln Center, Gracie Mansion, Cathedral of St. John the Divine, City Hall in New York City and international venues. Since her 1996 debut performance at the famed Nuyorican Poets Café, she hosts Monday Night Open Mics, and was a lead in the successful Off Broadway musical "I LIKE IT LIKE THAT." Caridad was awarded a 2019 Jerome Hill Artist Fellowship, and is cultivating her own art space in the Soundview area of The Bronx called "El Garaje," and creating a new full-evening length work, "From Poor to Rico." caridaddelaluz.com

Ana "Rokafella" Garcia (she/her) - NYC-born and raised, **B-Girl Rokafella** is known internationally for her Break dance mastery. With fellow breaker and husband Kwikstep, Rokafella founded and performs with the non-profit hip-hop dance company Full Circle Souljahs to empower young dancers through the positive power of hip-hop. As a multi-faceted creative force, she has acted in the film "On the Outs" and the choreo-play "SHE," directed and produced the documentary film "All The Ladies Say" with multiple showings and public conversations with the artists, created Hip hop choreography for *Hamlet* at the Oregon Shakespeare Festival's 70th Anniversary, modeled for Athleta, and in the Netflix series *The Get Down*, Rokafella was in the third episode. In 2016, she performed with the House of Ninja for DANCE PARADE, and was featured in the

PBS documentary series, *Makers*. As a singer, La Roka, is well-rooted in Hip-hop and Afro Latin rhythms, and recently composed a Gospel version of Jimmy Castor's "Just Begun," offering another empowering message of possibilities. fullcirclesouljahs.com alltheladiessay.com

Videographer/Collaborator: Carina De La Luz-Vazquez aka Espada

For curatorial & artistic adventures, contact: ROKA fullcirclesouljahs.com alltheladiessay.com CARIDAD caridaddelaluz.com

EMCEES: Mala Reignz, P-Star

Mala Reignz



Award winning Hip-Hop recording artist, actor, designer, entrepreneur and visionary, **Adrienne "Mala Reignz" Malave** is one of the music game's best kept secrets. Mala spent years performing on some of New York City's most notable and legendary stages including S.O.B.'s, The Knitting Factory, Club Pyramid, Webster Hall, The Green Space and CBGB's, to name a few. She has been Declared Unsigned Hype by *The Source Magazine*, and Flava of the Month by *Straight Stuntin' Magazine*. Her rhyme skills have led her to perform among the industry's best at the Latin Mixx Awards as well as Digiwaxx's all female cypher hosted by the legendary MC Lyte. One of the first unsigned artists to be placed On Demand on Music Choice. Not to mention, Mala knocked some of the fiercest competition in the Bronx – all genres, and was chosen to represent the Bronx borough at the 2011 Battle of the Boroughs competition presented by Summerstage NYC. Mala has been featured on New York's Hot 97.1fm and 105.1fm, which are among the country's top radio stations for mainstream Hip-Hop and R&B and breaking new artists. Reignz turned heads with the release of her debut EP, The Calm Before the Storm in 2010. The lead single Dum Da Dum debuted on Hot 97's midday show The Rush Hour hosted by DJ Enuff as well as on Power 105's Morning Show with Ed Lover and DJ Lady Chellez. "Make You Smile" featuring Emanny was a featured video on the MTV show, Rap Fix hosted by Sway Calloway and special celebrity guest host Killer Mike. After viewing Mala's video live on air, Killer Mike was quoted saying, "Your video looked way professional....it sounds like it belongs on the radio." She went on to release her official sophomore project, Mega Reignz on 12-21-12 which followed up strong with singles "Greener Side" featured on BET and "Fly Like a Dove" featuring Wildin' Out's red headed freestyle phenom Justina Valentine and Team Homi and Grind Time battle rap veteran, Sara Kana. Mala launched her self-designed Bad Girl Chainz fashion accessories line and co-founded Scholar Vision Music Group, an independent music company with New York City based artist/producer Justin "J30" Thomas. SVMG signed a distribution deal one year later with Chris Gotti of Murder Inc at his newly formed company Add Ventures Music. Mala was invited to go on the road with the IGetAtEm Magazine's Artist To Watch Tour featuring top artists from the East Coast touching down in cities from Portland, Maine to Atlanta, GA and was an official performing artist at the A3C Festival and Conference. Mala made her comedic acting debut on the live comedy sketch variety show *City Lights Live* with castmates Marc Reign and Sexxy Stace Face, viral instagram comedians. Mala has been vigorously working on her next project, "Bougie In The Bronx." She recently dropped a new single and video "Time's Up" featuring J30 filmed during the Coronavirus pandemic lockdown in NYC. A play on her own name, Mala explained, "A 'bad girl' is a woman who holds it down at home and in her career. She is a power force and trendsetter ready to kick down barriers still facing women today." A leader, fighter and role model, Mala is determined to change Hip-Hop's view of women in the music game and let the world know that Bad Girls Rule! Contact MALA malareignz.com instagram.com/malareignz/



Priscilla Star Diaz aka P-Star

Priscilla Star Diaz is an American Actress, Rapper, Dancer and Singer. Her success started as a 9-year old as a phenom "P.Star". During her early years in her career, she made her first appearance on MTV's MADE that launched her to become an international success. She recorded an album with *Reggaeton Niños* as the main vocalist, released her first album titled *Welcome to My Show* which included the

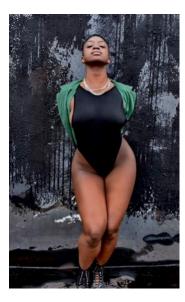
single "Wanna Make You Dance". She also released two Japanese singles "Don't Stop the Dance" and "Sukoshidake Katamomoi" which debuted for the first time in Tokyo, Japan. Realizing that her career interests went beyond the microphone, Diaz took her talents to the screen. Diaz's first film debut included her very own documentary feature called *P.Star Rising* directed by Gabriel Noble. The film premiered at the Tribeca Film Festival and won "Best Documentary Feature" at the Heartland Film Festival. However, she's most known for her role in the Emmy Award Children's Television Show "The Electric Company" as 'Jessica Ruiz'. She was recently nominated for "Best Actress in a Feature Film" among runners like Jennifer Lopez, Isabela Merced, and Ana de Armas from the 35th Annual Imagen Awards show. Her success both as a rapper and actress has allowed her to work along with side people like Lin- Manuel Miranda, Remy Ma, Kyle Massey, Neyo, and many others. Among her success as an artist and actress, she's an advocate for higher education, equality, postpartum recovery & mindset work through a variety of different platforms. She continues her pursuit of storytelling through her many passions. **CONTACT P-STAR: instagram.com/misspriscillastar/**

DANCERS: Jennifer "Beasty" Acosta, Shaneekqua Woodham

Jennifer "Beasty" Acosta



Jennifer "Beasty" Acosta was born and raised in the Soundview section of the Bronx ,New York with her Puerto Rican family where she began dancing at the early age of three.Jennifer was exposed to Hip-Hop, House,Beatbox and Salsa watching her dad, uncles,aunts and cousins at annual gatherings. Her passion for dance grew in at the age of 13,performed in various middle school and highschool talent shows, competitions, and battles. She trained and performed with NYC dance non-profit organizations including Full Circle Souljahs, Rhythm City and KR3T's. Her signature style consists of blending old school and new style dance trends. She is proficient in many styles including Break dancing, Street Jazz, Contemporary, Salsa, and African dance. Jennifer has taught dance classes/workshops to students of all ages in different levels from beginners, intermediate, and advanced for 8 years in after school programs including Lehman H.S, Bronx Academy H.S, St Mary's Recreation center, Apollo Arts education program, NJPAC Arts Ed, Bronx Academy of Arts and Dance also the New Settlement Dance Program for Girls. She has performed for major recording artists such as Jim Jones, Gail Scott, Ludacris, Shannon and for independent artists such as Sander Van Doorne, Mala Reignz, Lalo the Don, Meecho da don, La Roka, and Cat Manturuk. As a runway model, she worked New York Men's Fashion week in 2018 and the 2019 New York Fashion Week with Design Artist Jahnkoy for Puma. She went on tour and performed with choreographer Cat Manturak and the Dance-Catalyst company at the 2018 Detroit City Dance Festival where she danced and was featured as a Beatboxer. Newspapers such as The Detroit Metro Times, The New York Times, The Washington Post and Vogue online magazine have featured her mastery and stage presence during her various appearances. She balances her career with motherhood seamlessly while inspiring other young dancers to focus on the performance process while nurturing their artistic voice. Currently she is developing creative content for future projects and planning to give back to her community with her many talents. CONTACT BEASTY: instagram.com/jen_beasty88/



Shaneekqua Woodham is a professional dancer born and raised in NYC. She has worked with names such as Teyana Taylor, LIONBABE, PUMA and has been featured on the Vogue Magazine website for NYFW 2 years in a row. She has also been featured in several music videos and has made 2 appearances on Good Morning America. In May 2020, she made her Assistant Choreographer debut for Teyana Taylor's music video for "Bare With Me" and was also featured as a dancer. Shaneekqua spends her spare time teaching young students, training to perfect her craft, and continues to rise in her career. **CONTACT SHANEEKQUA:** instagram.com/empress_neekqua/

THANK YOU BAAD! THE BRONX ACADEMY FOR ARTS AND DANCE FOR YOUR STEADFAST PARTNERSHIP!

CREDITS

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PEPATIÁN is a South Bronx-based organization dedicated to creating, producing and supporting contemporary multi-disciplinary art by Latinx and Bronx-based artists. pepatian.org





